



Red Apple Award

What: The Red Apple Award is a joint initiative of Caddo Parish Public Schools (CPPS), Community Renewal International (CRI) and the Shreveport Bossier African American Chamber of Commerce (SBAACC). It is a quick and easy way to say “thank you” to a Caddo employee who has gone above and beyond to make a difference.

Why: In 2010, the SBAACC initiated the Red Apple Excellence in Education Program, awarding student scholarships and recognizing teachers for helping students succeed. Also during 2010, the We Care campaign was a big hit in our district, with thousands of employees making the pledge to increase the visibility of caring people in our community. The Red Apple Awards takes it to the next level, offering staff and the community an opportunity to recognize the world-class employees who make our school system shine!

Who: Anyone can submit a Red Apple Award form to nominate an employee who:

- Has gone above and beyond his/her work duties
- Serves as an inspiration to others
- Contributes to an atmosphere of caring in the workplace, or
- Deserves recognition for an accomplishment

How: Simply fill out a Red Apple Award submission form, available from the Communications Department (and soon online), and drop it in the red box in the Communications Department. Employees receiving a Red Apple Award will have their names listed on the district website, receive a token of appreciation



POST OFFICE BOX 32000 • 1961 MIDWAY AVENUE • SHREVEPORT, LOUISIANA 71130-2000

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Contact: Dr. Mary Nash-Robinson
Phone: 318-603-6300
Email: mnash-robinson@caddo.k12.la.us

RECOGNITION OF SCHOOL DISTRICT EMPLOYEES & EDUCATORS

Caddo Parish Public Schools (CPPS), Community Renewal International (CRI) and the Shreveport Bossier African American Chamber of Commerce (SBAACC) have joined together in implementing a district-wide employee and educator "Red Apple Awards Program".

Dr. Gerald Dawkins, superintendent of CPPS, says "the school district is always excited to partner with groups that have a similar goal in recognizing the outstanding accomplishments of school district staff, and in awarding scholarships to our graduating seniors."

In 2010, the SBAACC initiated the Red Apple Excellence in Education Program, awarding student scholarships and recognizing teachers for helping students succeed. Each year, several high school students are awarded scholarships, and teachers receive high recognition for helping to make sure no child is left behind. To date, the chamber has awarded over \$8,000.00 in scholarships and cash awards.

"By working together we demonstrate a caring community focused on helping to improve educational opportunities for our youth, while at the same time showing appreciation to all employees", says Mr. Tom Watts, CRI's Renewal Team Director.

Also during 2010, CRI held a successful We Care campaign in the school district, with thousands of employees making the pledge to increase the visibility of caring people in our community. The quarterly Red Apple Award takes it to the next level, offering staff and the community an opportunity to recognize the world-class employees who make the school district shine.

Mrs. Tanita Baker, SBAACC chairman, says "the chamber has always had a commitment to assist our youth's higher education endeavors and this partnership makes that process even more effective, while recognizing the hard work our teachers do everyday."

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Bob Griffin

Tom Watts

Mrs. Tanita Baker

Dr. Gerald D. Dawkins

