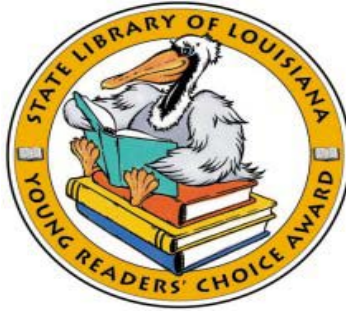


Press Release



**LOUISIANA
YOUNG READERS' CHOICE AWARD
2012**

The Louisiana Young Readers' Choice Award is a reading enrichment program of the LCFTB. The purpose of the program is to foster a love of reading in the children of Louisiana by motivating them to participate in the recognition of outstanding books. Now entering its 11th year, the program continues to encourage Louisiana's youth to read for pleasure. On Thursday, January 26, 2012 fourth grade students at Southern Hills Elementary School, Shreveport, LA will vote for their favorite book author & title.

Date: January 26, 2012

Time: 9:00 -11:00 am

Location: Southern Hills Elementary Library

Guest Speaker: Tari Bradford (Office of Senator Mary Landrieu's)